The **Innovation’s Main Objectives** are generally:

- Contribute to, encourage & advance an overall innovation process of the Ground space sector
- Support national autonomy and maintain technical excellence in core activities
- Prepare & enable more capable and more cost effective ground space programmes
- Develop new competencies & support competitiveness of industry in the global commercial markets

Different Ground teams have different needs and visions when considering innovation:

- Improved cost / benefit to user
- New applications & markets
- Reduced response time to market
- Patents
- “Indicators” / ”best practices” / “bench marking”
- New funding sources
- More cooperation between universities and industry (industry pull instead of science push ?)
- PhD’s sponsorship research focussed
The main goal of the WG is to set a forum to discuss between Space Agencies, Space Organizations, Industry and Universities their innovation strategy on the Ground:

**Institutional View**
- 1:05 pm  
  Innovation at NASA-JPL
- 1:45 pm  
  Innovation at ESA

**Industrial View**
- 2:25 pm  
  Innovation at ORACLE
- 3:20 pm  
  Innovation at GMV Space
- 4:00 pm  
  Open Forum for discussion