

### The Incremental Commitment Model (ICM), with Ground Systems Applications

#### Barry Boehm, USC-CSSE http://csse.usc.edu (tech report 2009-500)

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## Outline

- Challenges for developing nextgeneration ground systems
- Overview of ICM
  - How ICM implements the new DoDI 5000.02
- Risk-based balance of agility and assurance
- ICM process decision table
- Ground system example for using the ICM
- Conclusions



### **Future Ground Systems Challenges-I**

- Multi-owner, multi-mission systems of systems
  - Ground system must simultaneously interoperate with a wide variety of independently evolving Service, joint, interagency, and commercial systems of systems
  - Need to satisfice among multiple stakeholders
  - No one-size-fits-all solutions or processes
- Emergence and human-intensiveness
  - Requirements not pre-specifiable
  - Budgets and schedules not pre-specifiable
  - Need for evolutionary growth
  - Need to manage uncertainty and risk



### **Example: SoSE Synchronization Points**





### The Broadening Early Cone of Uncertainty (CU)



- Need greater investments in narrowing CU
  - Mission, investment, legacy analysis
  - Competitive prototyping
  - Concurrent engineering
  - Associated estimation methods and management metrics
- Larger systems will often have subsystems with narrower CU's



### Current System Acquisition Methods Easy to misinterpret as one-size-fits-all

• V-Model<sup>1</sup>



• Spiral Model<sup>2</sup>



*High level guidance assumes that acquirers have extensive acquisition experience... Without experience, too easy to misinterpret and auger in with disastrous results...* 

<sup>1</sup> http://en.wikipedia.org/wiki/V-Model

<sup>2</sup> <u>http://en.wikipedia.org/wiki/Spiral\_model</u>



# **Typical Acquisition Process**

- Military pilot coming off a fighter plane is assigned to manage the acquisition of a new satellite ground system
  - Excellent understanding of aircraft operator needs
  - No experience with ground system/software development
  - Conditioned to plan the flight and fly the plan
  - Will interpret V-model diagram sequentially
  - Will interpret spiral diagram as one-size-fits-all







### **Future Ground System Challenges-II**

- Rapid pace of change
  - In competition, mission priorities, technology, Commercial Off-the-Shelf (COTS), environment
  - Need incremental development to avoid obsolescence
  - Need concurrent vs. sequential processes
  - Need both prescience and rapid adaptability
    - Software important; humans more important
- Brownfield vs. Greenfield development
  - Need to provide legacy continuity of service
  - Need to accommodate legacy, OTS constraints
- Always-on, never-fail systems
  - Need well-controlled, high-assurance processes
  - Need to synchronize and stabilize concurrency
  - Need to balance assurance and agility

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#### **Rapid Change Creates a Late Cone of Uncertainty** - Need incremental vs. one-shot development





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## What is the ICM?

- Risk-driven framework for determining and evolving best-fit system life-cycle process
- Integrates the strengths of phased and riskdriven spiral process models
- Synthesizes together principles critical to successful system development
  - Commitment and accountability of system sponsors
  - Success-critical stakeholder satisficing
  - Incremental growth of system definition and stakeholder commitment
  - Concurrent engineering
  - Iterative development cycles
  - Risk-based activity levels and anchor point milestones

#### Principles used by 60-80% of CrossTalk Top-5 projects, 2002-2005

**Principles** 

trump

diagrams...



## **ICM Nature and Origins**

- Integrates hardware, software, and human factors elements of systems engineering
  - Concurrent exploration of needs and opportunities
  - Concurrent engineering of hardware, software, human aspects
  - Concurrency stabilized via anchor point milestones
- Developed in response to DoD-related issues
  - Clarify "spiral development" usage in DoD Instruction 5000.2
    - Initial phased version (2005)
  - Explain Future Combat System of systems spiral usage to GAO
    - Underlying process principles (2006)
  - Provide framework for human-systems integration
    - National Research Council report (2007)
- Integrates strengths of current process models
  - But not their weaknesses



## Incremental Commitment in Gambling

- Total Commitment: Roulette
  - Put your chips on a number
    - E.g., a value of a key performance parameter
  - Wait and see if you win or lose
- Incremental Commitment: Poker, Blackjack
  - Put some chips in
  - See your cards, some of others' cards
  - Decide whether, how much to commit to proceed





## Scalable Remotely Controlled Operations





### Total vs. Incremental Commitment – 4:1 RPV

#### • Total Commitment

- Agent technology demo and PR: Can do 4:1 for \$1B
- Winning bidder: \$800M; PDR in 120 days; 4:1 capability in 40 months
- PDR: many outstanding risks, undefined interfaces
- \$800M, 40 months: "halfway" through integration and test
- 1:1 IOC after \$3B, 80 months
- Incremental Commitment [with a number of competing teams]
  - \$25M, 6 mo. to VCR [4]: may beat 1:2 with agent technology, but not 4:1
  - \$75M, 8 mo. to FCR [3]: agent technology may do 1:1; some risks
  - \$225M, 10 mo. to DCR [2]: validated architecture, high-risk elements
  - \$675M, 18 mo. to IOC [1]: viable 1:1 capability
  - 1:1 IOC after \$1B, 42 months



#### The Incremental Commitment Life Cycle Process: Overview





### ICM Activity Levels for Complex Systems

	Stage I: Incremental Definition			Stage II: Incremental Development, Operations & Production	
ICM Anchor Points / DoD Milestones			A FCR/A	DCR1/B1 (11)	△ DCR1/0&C1 DCR2/B2 0CR2/B2
ICM Lifecycle Phases / DoD Phases	EXPOSITION AND AND AND AND AND AND AND AND AND AN	Valuation Nateriel Southouse	Foundation Technological	Developingen singer sin	Operation of the state of the s
Activity category	04	Pr. PO	101	DEFINCTOS	45 8 CV
System	Levels of	activity			
Envisioning opportunities					
System scoping					
Understanding needs					
Goals/objectives • • • Requirements					
Architecting and designing solutions a. system					
b. human					
c. hardware					
d. software					
Life-cycle planning					
Feasibility Evidence					
Negotiating commitments					
Development and evolution				OC1	OC <sub>2</sub>
Monitoring and control					
Operations and retirement		Le	egácy		OCt -
Organization capability improvement					
MDP = Materiel Decision Preparatio OC = Operational Capa FCR = F <b>CADV/right</b> (Ch		Development Decision loration Commitm	AoA = Analysis of Al nent Review VCF	ternatives CDD = Capabi R = Valuation Commitm OCR <sub>2</sub> = Operations	ity Development Document nent Review Commitment Review, <b>17</b>



### **Anchor Point Feasibility Evidence Descriptions**

- <u>Evidence</u> provided by developer and validated by independent experts that:
  - If the system is built to the specified architecture, it will
    - Satisfy the requirements: capability, interfaces, level of service, and evolution
    - Support the operational concept
    - Be buildable within the budgets and schedules in the plan
    - Generate a viable return on investment
    - Generate satisfactory outcomes for all of the success-critical stakeholders
- All major risks resolved or covered by risk management plans
- Serves as basis for stakeholders' commitment to proceed

Can be used to strengthen current schedule- or event-based reviews



#### The Incremental Commitment Life Cycle Process: Overview





### **Risk-Driven Scalable Spiral Model:** Increment View





#### **Risk-Driven Scalable Spiral Model: Increment View**





### ICM Compatibility with New DoDI 5000.02

- Both begin with Needs and Opportunities
- Both emphasize need for Preliminary Design Review before commitment to development
- Both emphasize evolutionary development



### The DoDI 5000.02 Acquisition Life Cycle





#### Evolutionary Acquisition per New DoDI 5000.02 Overlapped Evolutionary



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### **ICM Addresses Both Acquisition and Operations**

And concurrent development and next-increment rebaselining

















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#### The Incremental Commitment Life Cycle Process: Overview





## The ICM as Risk-Driven Process Generator

- Stage I of the ICM has 3 decision nodes with 4 options/node
  - Culminating with incremental development in Stage II
  - Some options involve go-backs
  - Results in many possible process paths
- Can use ICM risk patterns to generate frequently-used processes
  - With confidence that they fit the situation
- Can generally determine this in the Exploration phase
  - Develop as proposed plan with risk-based evidence at VCR milestone
  - Adjustable in later phases



#### **Different Risk Patterns Yield Different Processes**





### The ICM Process Decision Table: Key Decision Inputs

- Product and project size and complexity
- Requirements volatility
- Mission criticality
- Nature of Non-Developmental Item (NDI)\* support
  - Commercial, open-source, reused components
- Organizational and Personnel Capability

\* **NDI Definition [DFARS]:** a) any product that is available in the commercial marketplace; b) any previously developed product in use by a U.S. agency (federal, state, or local) or a foreign government that has a mutual defense agreement with the U.S.; c) any product described in the first two points above that requires only modifications to meet requirements; d) any product that is being produced, but not yet in the commercial marketplace, that satisfies the above criteria.



## The ICM Process Decision Table: Key Decision Outputs

- Key Stage I activities: incremental definition
- Key Stage II activities: incremental development and operations
- Suggested calendar time per build, per deliverable increment



#### Common Risk-Driven Special Cases of the ICM (Cases 1-4)

Case 1: Use NDI	Case 2: Agile
Example: Small accounting system	Example: E-services
Size, Complexity: Size variable, complexity low	Size, Complexity: Low
Typical Change Rate/Month: Negligible	Typical Change Rate/Month: 1-30%
Criticality: n/a	Criticality: Low to medium
NDI Support: Complete	NDI Support: Good, in place
Organizational Personnel Capability: NDI-experienced (medium)	Organizational Personnel Capability: Agile-ready, medium-high
Key Stage I Activities (Incremental Definition): Acquire NDI	experience
Key Stage II Activities (Incremental Development/Operations): Use	Key Stage I Activities (Incremental Definition): Skip Valuation and
NDI	Architecting phases
Time/Build: n/a	Key Stage II Activities (Incremental Development/Operations): Scrum
Time/Increment: Vendor-driven	plus agile methods of choice
	Time/Build: <= 1 day
	Time/Increment: 2-6 weeks
Case 3: Architected Agile	Case 4: Formal Methods
Case 3: Architected Agile Example: Business data processing	<b>Case 4: Formal Methods</b> <b>Example:</b> Security kernel; Safety-critical LSI chip
Case 3: Architected Agile Example: Business data processing Size, Complexity: Medium	Case 4: Formal Methods Example: Security kernel; Safety-critical LSI chip Size, Complexity: Low
Case 3: Architected Agile Example: Business data processing Size, Complexity: Medium Typical Change Rate/Month: 1-10 %	Case 4: Formal Methods Example: Security kernel; Safety-critical LSI chip Size, Complexity: Low Typical Change Rate/Month: 0.3%
Case 3: Architected Agile Example: Business data processing Size, Complexity: Medium Typical Change Rate/Month: 1-10 % Criticality: Medium to high	Case 4: Formal Methods Example: Security kernel; Safety-critical LSI chip Size, Complexity: Low Typical Change Rate/Month: 0.3% Criticality: Extra high
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Case 3: Architected Agile Example: Business data processing Size, Complexity: Medium Typical Change Rate/Month: 1-10 % Criticality: Medium to high NDI Support: Good, most in place Organizational Personnel Capability: Agile-ready, medium to high experience Key Stage I Activities (Incremental Definition): Combine Valuation,	Case 4: Formal Methods Example: Security kernel; Safety-critical LSI chip Size, Complexity: Low Typical Change Rate/Month: 0.3% Criticality: Extra high NDI Support: None Organizational Personnel Capability: Strong formal methods experience Key Stage I Activities (Incremental Definition): Precise formal specification
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#### **Common Risk-Driven Special Cases of the ICM (Cases 5-8)**

Case 5: Hardware with Embedded Software Component	Case 6: Indivisible IOC
Example: Multi-sensor control device	Example: Complete vehicle platform
Size, Complexity: Low	Size, Complexity: Medium to high
Typical Change Rate/Month: 0.3 - 1 %	<b>Typical Change Rate/Month:</b> 0.3 – 1%
Criticality: Medium to very high	Criticality: High to very high
NDI Support: Good, in place	NDI Support: Some in place
Organizational Personnel Capability: Experienced, medium-high	Organizational Personnel Capability: Experienced, medium to high
Key Stage I Activities (Incremental Definition): Concurrent	Key Stage I Activities (Incremental Definition): Determine minimum-
hardware/software engineering. CDR-level ICM DCR	IOC likely, conservative cost. Add deferrable software features as
Key Stage II Activities (Incremental Development/Operations): IOC	risk reserve
development, LRIP, FRP. Concurrent version N+1 engineering	Key Stage II Activities (Incremental Development/Operations): Drop
Time/Build: Software 1-5 days	deferrable features to meet conservative cost. Strong award free for
Time/Increment: Market-driven	features not dropped.
	Time/Build: Software: 2-6 weeks
	Time/Increment: Platform: 6-18 months
Case 7: NDI-Intensive	Case 8: Hybrid Agile/Plan-Driven System
Case 7: NDI-Intensive Example: Supply chain management	Case 8: Hybrid Agile/Plan-Driven System Example: C4ISR system
Case 7: NDI-Intensive Example: Supply chain management Size, Complexity: Medium to high	Case 8: Hybrid Agile/Plan-Driven System Example: C4ISR system Size, Complexity: Medium to very high
<b>Case 7: NDI-Intensive</b> Example: Supply chain management Size, Complexity: Medium to high Typical Change Rate/Month: 0.3 – 3%	Case 8: Hybrid Agile/Plan-Driven System Example: C4ISR system Size, Complexity: Medium to very high Typical Change Rate/Month: Mixed parts; 1-10%
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#### **Common Risk-Driven Special Cases of the ICM (Cases 9-11)**

Case 9: Multi-Owner Directed System of Systems	Case 10: Family of Systems
Example: Net-centric military operations	Example: Medical device product line
Size, Complexity: Very high	Size, Complexity: Medium to very high
Typical Change Rate/Month: Mixed parts; 1-10 %	Typical Change Rate/Month: 1-3%
Criticality: Very high	Criticality: Medium to very high
NDI Support: Many NDIs, some in place	NDI Support: Some in place
Organizational Personnel Capability: Related experience, medium to	Organizational Personnel Capability: Related experience, medium to
high	high
Key Stage I Activities (Incremental Definition): Full ICM; extensive	Key Stage I Activities (Incremental Definition): Skip Valuation and
multi-owner team building, negotiation	Architecting phases
Key Stage II Activities (Incremental Development/Operations):	Key Stage II Activities (Incremental Development/Operations):
Full ICM; large ongoing system/software engineering effort	Scrum plus agile methods of choice
Time/Build: 2-4 months	Time/Build: 1-2 months
Time/Increment: 18-24 months	Time/Increment: 9-18 months

#### **Case 11: Brownfield**

Example: Incremental legacy phaseout
Size, Complexity: High to very high
Typical Change Rate/Month: 0.3-3%
Criticality: Medium-high
NDI Support: NDI as legacy replacement
Organizational Personnel Capability: Legacy re-engineering
Key Stage I Activities (Incremental Definition): Re-engineer/refactor legacy into services
Key Stage II Activities (Incremental Development/Operations): Incremental legacy phaseout
Time/Build: 2-6 weeks/refactor
Time/Increment: 2-6 months



#### Common Risk-Driven Special Cases of the ICM (Cases 12a/b)

<b>Case 12a: Net-Centric Services – Community</b>	Case 12b: Net-Centric Services – Quick Response	
Support	Decision Support	
Example: Community services or special interest group	Example: Response to competitor initiative	
Size, Complexity: Low to medium	Size, Complexity: Medium to high	
Typical Change Rate/Month: 0.3-3%	Typical Change Rate/Month: 3-30%	
Criticality: Low to medium	Criticality: Medium to high	
NDI Support: Tailorable service elements	NDI Support: Tailorable service elements	
Organizational Personnel Capability: NDI-experienced	Organizational Personnel Capability: NDI-experienced	
Key Stage I Activities (Incremental Definition): Filter, select,	Key Stage I Activities (Incremental Definition): Filter, select,	
compose, tailor NDI	compose, tailor NDI	
Key Stage II Activities (Incremental Development/Operations):	Key Stage II Activities (Incremental Development/Operations):	
Evolve tailoring to meet community needs	Satisfy quick response; evolve or phase out	
Time/Build: <= 1 day	Time/Build: <= 1 day	
Time/Increment: 2-12 months	Time/Increment: Quick response-driven	

#### **LEGEND**

C4ISR: Command, Control, Computing, Communications, Intelligence, Surveillance, Reconnaissance.
CDR: Critical Design Review.
DCR: Development Commitment Review.
FRP: Full-Rate Production.
HMI: Human-Machine Interface.
HW: Hard ware.
IOC: Initial Operational Capability.
LSI: Large Scale Integration.
LRIP: Low-Rate Initial Production.
NDI: Non-Development Item.
SW: Software



## Outline

- Challenges for developing next-generation ground systems
- Overview of ICM
  - How ICM implements the new DoDI 5000.02
- Risk-based balance of agility and assurance
- ICM process decision table
- Ground system example for using the ICM
- Conclusions



## Ground System COTS: Is This A Risk?

- We just started integrating the software
  - and we found out that COTS\* products A and B just can't talk to each other
- We've got too much tied into A and B to change
- Our best solution is to build wrappers around A and B to get them to talk via CORBA\*\*
- This will take 3 months and \$300K
- It will also delay integration and delivery by at least 3 months

\*COTS: Commercial off-the-shelf

\*\*CORBA: Common Object Request Broker Architecture



## Ground System COTS:Is This A Risk?

- We just started integrating the software
  - and we found out that COTS\* products A and B just can't talk to each other
- We've got too much tied into A and B to change

\*\*\*\*\*\*

- No, it is a problem
  - Being dealt with reactively
- Risks involve uncertainties
  - And can be dealt with pro-actively
  - Earlier, this problem was a risk



### **ICM FCR Milestone: Expert Evidence Review**

- The Java telemetry COTS package A and the dotNet Health Monitoring COTS package B perform best
  - But it is likely that they will have interoperability problems
  - Probability of loss P(L)
- If we commit to using A and B
  - And we find out in integration that they can't talk to each other
  - We'll add more cost and delay delivery by at least 3 months
  - Size of loss S(L)
- We have a risk exposure of RE = P(L) \* S(L)



### **Options for Responding to Risk Finding**

- Buying information
- Risk avoidance
- Risk transfer
- Risk reduction
- Risk acceptance



### Developer Risk Management Plan: Begin by Buying Information

- We'll spend \$30K and 2 weeks prototyping the integration of A and B
- This will buy information on the magnitude of P(L) and S(L)
- If RE = P(L) \* S(L) is small, we'll accept and monitor the risk
- If RE is large, we'll use the information to choose the best of the other strategies



## **Other Risk Management Strategies**

- Risk Avoidance
  - The Java-based Health Monitoring COTS product C performs 80% as well as B, and it can interoperate with A
  - Delivering on time may be worth more to the customer than the small performance loss
- Risk Transfer
  - If the customer values the extra performance obtained by using A and B, have them establish a risk reserve.
  - To be used to the extent that A and B can't talk to each other
- Risk Reduction
  - If we build the wrappers and the CORBA connections right now, we add cost but minimize the schedule delay
- Risk Acceptance
  - If we can solve the A and B interoperability problem, we'll have a big competitive edge on the future procurements
  - Let's do this on our own money, and patent the solution
- Customer agrees to enter Foundations phase based on plan
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# **ICM Summary**

- Current processes not well matched to future challenges
  - Emergent, rapidly changing requirements
  - High assurance of scalable performance and qualities
- Incremental Commitment Model addresses challenges
  - Assurance via evidence-based milestone commitment reviews, stabilized incremental builds with concurrent V&V
    - Evidence shortfalls treated as risks
  - Adaptability via concurrent agile team handling change traffic and providing evidence-based rebaselining of next-increment specifications and plans
  - Use of critical success factor principles: stakeholder satisficing, incremental growth, concurrent engineering, iterative development, riskbased activities and milestones
  - Can be adopted incrementally

### • Major implications for funding, contracting, career paths

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### Implications for funding, contracting, career paths

- Incremental vs. total funding
  - Often with evidence-based competitive downselect
- No one-size-fits all contracting
  - Separate instruments for build-to-spec, agile rebaselining, V&V teams
    - With funding and award fees for collaboration, risk management
    - Compatible regulations, specifications, and standards
    - Compatible acquisition corps education and training
  - Generally, schedule/cost/quality as independent variable
    - Prioritized feature set as dependent variable
- Multiple career paths
  - For people good at build-to-spec, agile rebaselining, V&V
  - For people good at all three
    - Future program managers and chief engineers



## **ICM Transition Paths**

- Existing programs may benefit from some ICM principles and practices, but not others
- Problem programs may find some ICM practices helpful in recovering viability
- Primary opportunities for incremental adoption of ICM principles and practices
  - Supplementing traditional requirements and design reviews with development and review of feasibility evidence
  - Stabilized incremental development and concurrent architecture rebaselining
  - Using schedule as independent variable and prioritizing features to be delivered
  - Continuous verification and validation
  - Using the process decision table
- See <u>http://csse.usc.edu</u> (tech report 2009-500)



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