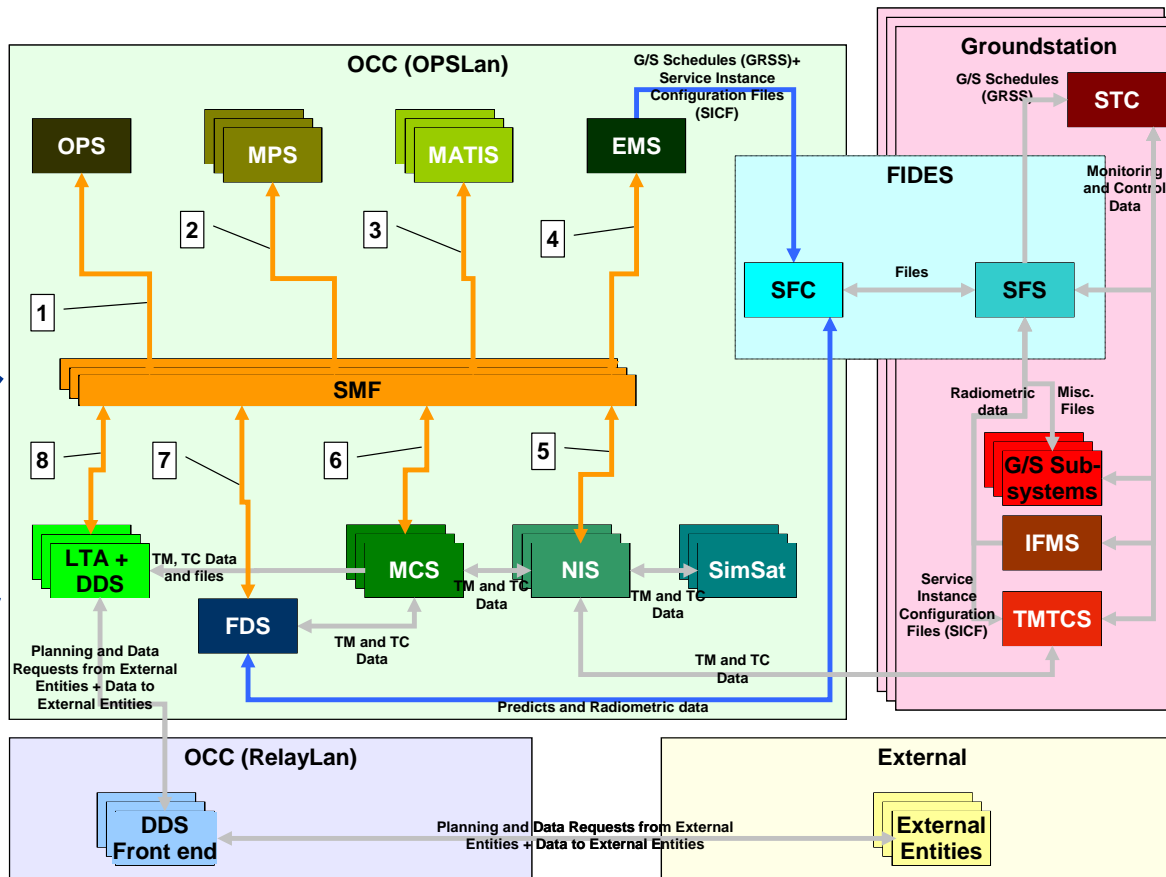


A CSOS (Complex System Of Systems) deserves a CSOU (Complex System Of Users)

*Reinvent the wheel
A cultural problem?
Is the developer the best user?*



*New Technology, what?
!Automation! fly the user
Cloning the user
Reuse the same SW?*

**No guaranteed service vs. Best in class
Poor vs. Rich ?**