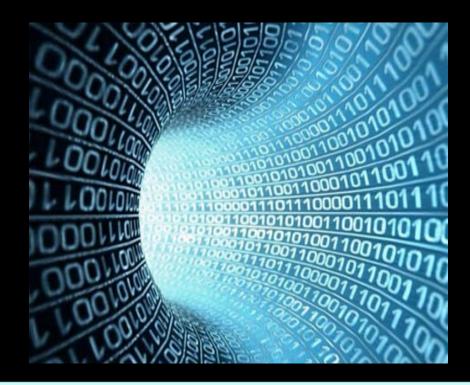
Big Data, Data Science and AI: Architectural Considerations



Daniel Crichton, Program Manager, Principal Investigator, Principal Computer Scientist Leader, Center for Data Science and Technology

> NASA Jet Propulsion Laboratory, California Institute of Technology March 2020

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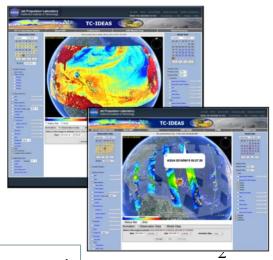
Terms: Big Data and Data Science

<u>Big Data</u>

When needs for data collection, processing, management and analysis go beyond the capacity and capability of available methods and software systems

<u>Data Science</u>

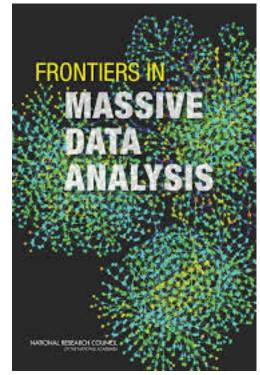
Scalable architectural approaches, techniques, software and algorithms which alter the paradigm by which data is collected, managed and analyzed



The opportunities to use data are immense!

NRC Report Frontiers in the Analysis of Massive Data

- Chartered in 2010 by the National Research Council
- Chaired by Michael Jordan, Berkeley, AMP Lab (Algorithms, Machines, People)
- Co-author: Dan Crichton, JPL
- Consideration of the architecture for big data management and analysis
- Importance of systematizing the analysis of data
- Need for end-to-end lifecycle: from point of capture to analysis
- Integration of multiple discipline experts
- Application of novel statistical and machine learning approaches for data discovery



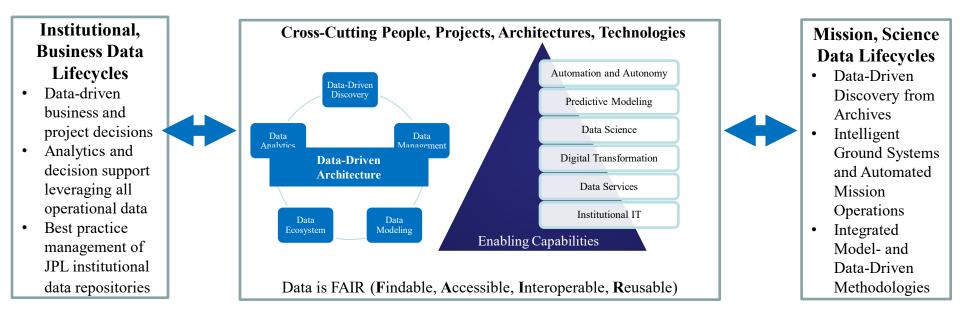
Published in 2013

- A Major Shift from Compute-Intensive to Data-Intensive -

Using Data as a Strategic Asset to Transform "How We Work"

Vision

Establish a data-centric culture and competency for JPL using data and analytics to innovate and create the Lab of the future, transforming "what we do" and "how we do it."



Drive Decisions * Create Knowledge * Increase Efficiency * Connect Community

From Data to Models to Enable Automation and Autonomy: An Enterprise View

Automation and Autonomy – Use robust models and data-driven methods to enable autonomous decisions and automated operations in all types of environments

> **Predictive Modeling** – Embrace modeling across JPL for science, missions, engineering, and institutional activities

> > **Data Science** – Embrace AI, ML and data analytics for JPL science, missions and other areas

Digital Transformation – Capture the Laboratory's Digital Data Assets





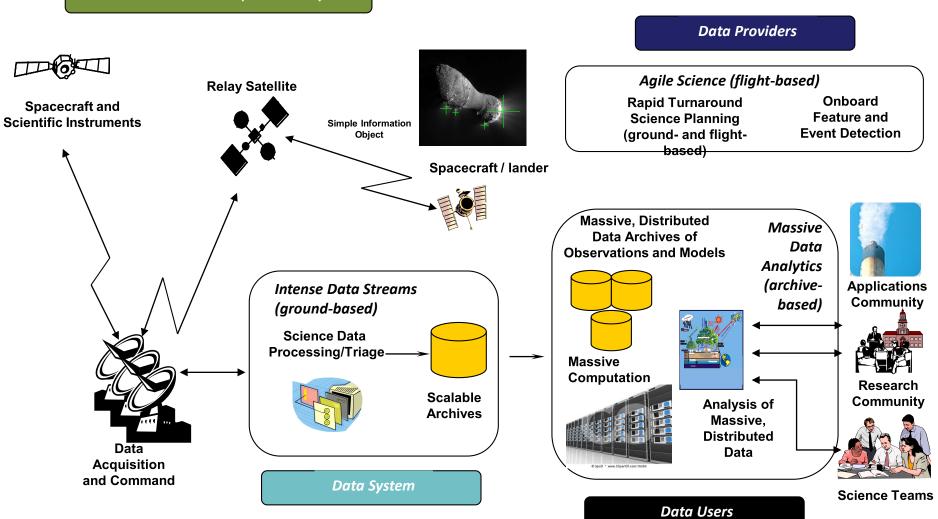
Really, Really Big Data NASA at the Forefront of Analytics

Seth Earley, Earley Information Science

Institutional IT – Provide a foundational set of services to support scalability in storage, computation, and networking

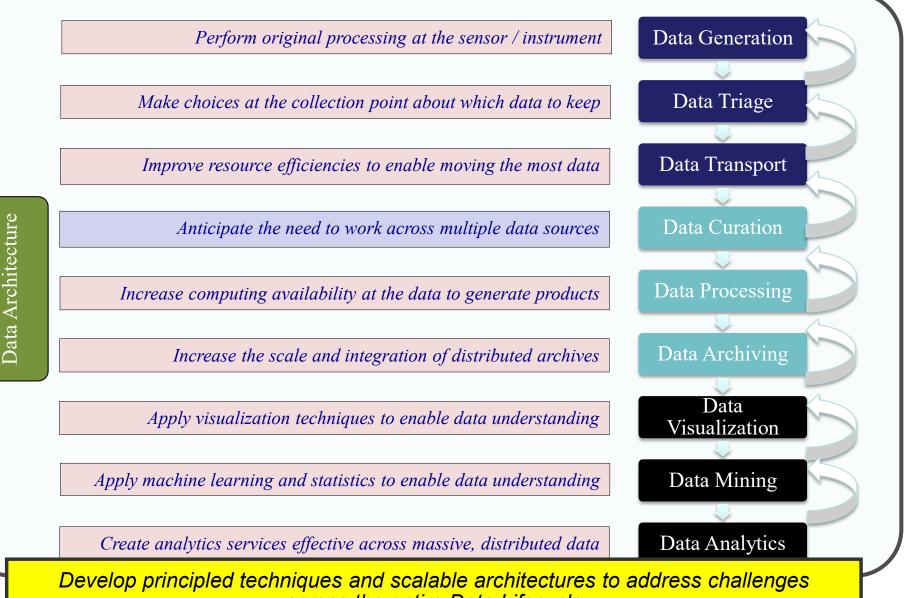
Data Lifecycle Model for Space Missions

Data Architecture (End-to-End)



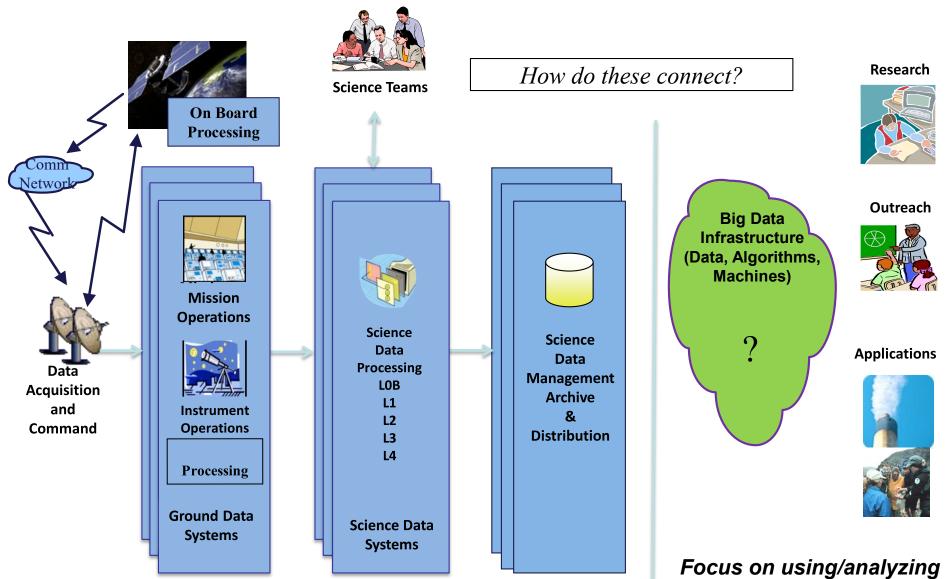
Data Architecture

Address Big Data Challenges Across the Full Data Lifecycle



across the entire Data Lifecycle

Unifying Steward and Analytics



Focus on generating, capturing, managing big data

big data

Systemizing the Analysis: Integrating Data Archiving and Analytics/AI/ML

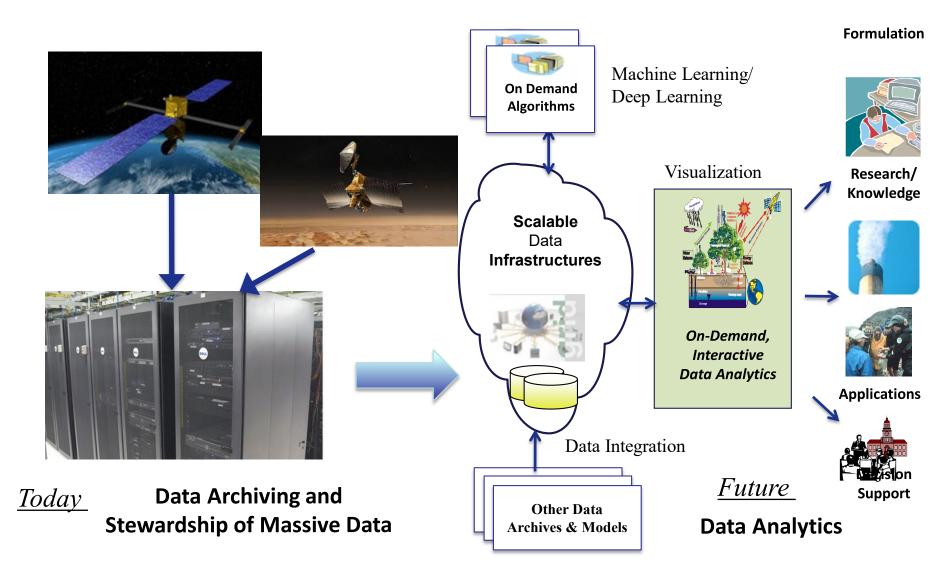
Scalable Data Management

- Define the data lifecycle for different domains in science, engineering, business
- Capture well-architected and curated curated data repositories based on well-defined data/information architectures
- Architect automated pipelines for data generation and capture

Scalable Data Analytics

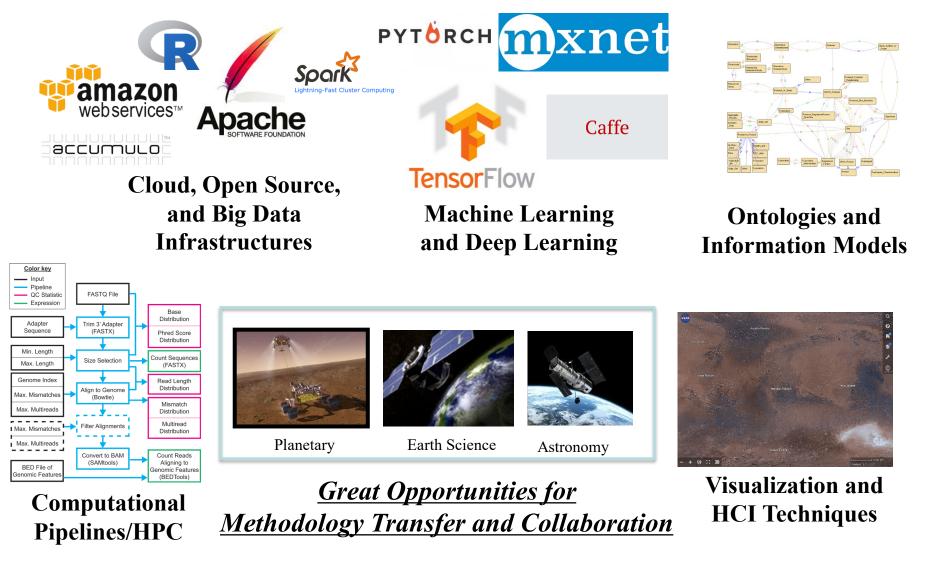
- Create analytics ready data sources; new data results
- Develop computational capabilities at the data sources
- Develop analytical methods
 - Novel statistical approaches for data integration and fusion
 - Machine Learning/AI for data extraction, prioritization, reduction, pattern recognition, etc

Enabling Data-Driven Analysis



Separate analysis ready data from archive formatted data for data-driven approaches

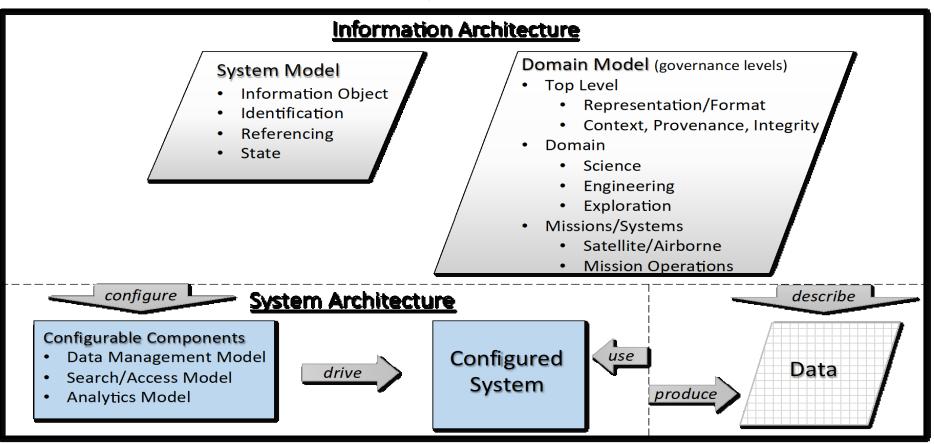
Enabling Technical Capabilities Exist Today



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Models of Data: An information model-driven approach

Information System Architecture



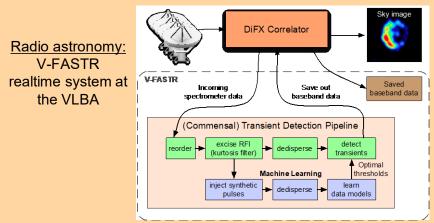
Crichton, D. Hughes, J.S. ; Hardman, S. ; Law, E. ; Beebe, R. ; Morgan, T.; Grayzeck, E. A Scalable Planetary Science Information Architecture for Big Science Data. IEEE 10th International Conference on e-Science, October 2014.

10/7/2020

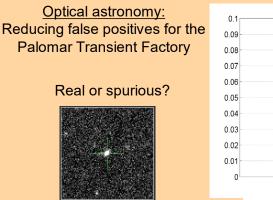
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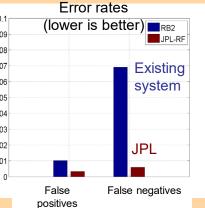
Triage, Analysis, and Understanding of Massive Data using Machine Learning

• Detection: fast identification of signals of interest (triage)

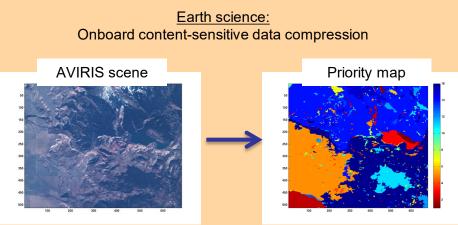


• Classification: online, real-time source type classification



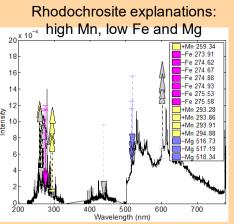


• Prioritization: use triage decisions to inform adaptive data compression



• Understanding: generate humanunderstandable explanations for decisions

Planetary science: Anomaly detection in ChemCam emission spectra from Mars, with content-sensitive "explanations" indicated with arrows (higher than expected vs. lower than expected)

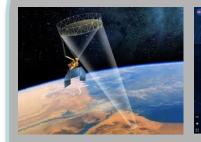


Credits: Kiri Wagstaff, Umaa Rebbapragada, David Thompson, Benyang Tang, Hua Xie

Driving Data Science into JPL's Fabric

- ~50 pilots launched 2017-2020
 - Spanning science, mission and DSN operations, and formulation
 - Building towards a data science vision of full utilization of data and agile application of analytics

Use Cases: Science





Use Cases: Mission Ops





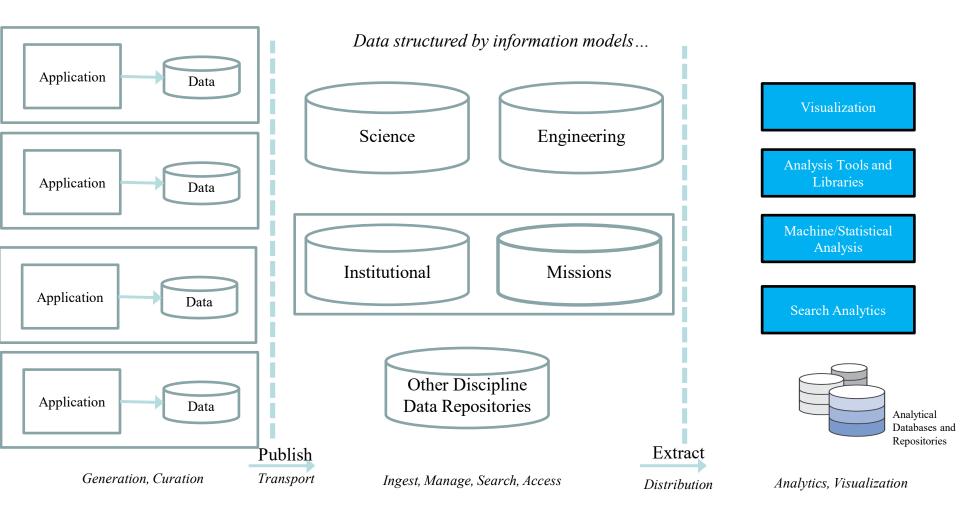
Use Cases: Formulation



Use Cases: Institution



JPL's Emerging Enterprise Data and Analytics Strategy From Applications to Data-Driven Discovery and Analytics



Capacity building across JPL: Driving a Labwide Data Strategy



This is our future!



Jet Propulsion Laboratory

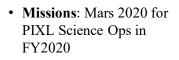
California Institute of Technology

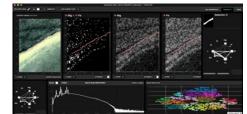
jpl.nasa.gov

Data Science Pilots: Direct Infusion now into the Fabric of JPL

1) Astrobiology (Mars 2020) S. Davidoff

• Machine Learning: Increased performance for identifying geochemical similarity in images by 10,000% (days to seconds)





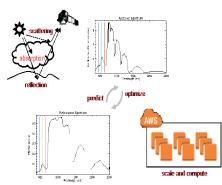
2) Autonomous Spectral Mapping Instrumentation (SOFIA) J. Pineda

- Machine Learning: techniques to identify data anomalies in spectral line mapping instruments in real time.
- Missions: SOFIA



3) Mission-Ready Prototype Level 2 for SBG D. Thompson

- Machine Learning: multiple orders of magnitude improvement in analyzing atmospheric radiative transfer models (RTMs)
- Missions: EMIT, SBG, and Geology Decadal Observable



4) Automatic Per-Pixel Classification of UAVSAR Imagery M. Denbina

- Machine Learning: Increased automated flood detection accuracy from 76% to 87%
- Missions: JPL UAVSAR processing group for faster disaster response.

